



For Immediate Release

Denise M. Baddour
Public Relations Specialist
Lee Tennis/Luck Stone
dbaddour@luckstone.com
804 283 1742

Lee Tennis, the maker of Har-Tru®, Had a Strong Presence at the Comerica Bank Challenger in Aptos, California

Lee Tennis continues to educate its targets about the benefits of Har-Tru through experiential opportunities

Charlottesville, VA (August 7, 2007) –Lee Tennis, manufacturer of Har-Tru®, continues to promote clay courts by sponsoring the 2007 Comerica Bank Challenger July 16-22 in Aptos, Ca. Lee Tennis showcased their Har-Tru surface on site as a feature-court to provide the experience of playing on clay while further promoting clay courts in the Northern California region. Additionally, Lee Tennis held free tennis clinics at the tournament by hosting playing events on clay and providing information and insight on the benefits of clay tennis surfaces with a focus on the Northern California market.

To fully promote clay courts and the overall benefits of playing on clay surfaces in Northern California, Pat Hanssen and Tim Beyer of Lee Tennis interacted with groups of prospective clay court owners and players who experienced first hand the benefits of playing on clay. Hanssen, Lee Tennis' new markets manager, said "We met with about 100 tournament goers who played on our court, many of whom had never played on clay in their life. We shared some Har-Tru benefits with them while showing them some slide techniques and tips so they can advance their game." Hanssen added. "Avid tennis players just love the Har-Tru experience and continue to ask us how they can get more play time on our courts."

According to Hanssen and Beyer, the clay court experience is one that provides numerous benefits. The "play on clay" concept promotes better point development and pushes the player to think more strategically - beyond the shot they are on. Playing on clay also affords players longer and healthier games while minimizing joint injuries. "With the focus on fun, health and better tennis, clay courts can provide the ultimate in tennis experiences for which today's players are looking," added Hanssen.

-more-

About the Comerica Bank Challenger:

The Comerica Bank Challenger is a \$75,000 event that draws the up and coming talent and future stars of tennis. Past participants include, Patrick Rafter, Michael Chang, the Bryan Brothers, and Andy Murray. This year's winner, Donald Young, is looking to capitalize on his win and go on to further success on the tour. For more information, visit <http://www.seascapesportsclub.com>.

About Lee Tennis:

An affiliate of **Luck Stone Corporation**, **LEE Tennis** has played a vital role in the development of the HAR-TRU tennis court. Having 40,000 Har-Tru courts, Lee Tennis has been the mainstay on the clay court business in North America since 1964. Lee Tennis' dedication to quality and refinement has made LEE's HAR-TRU surfacing the number one selling clay type surfacing material. To support surfacing, Lee Tennis manufactures a full line of quality maintenance equipment and accessories, and provides expert technical consulting and customer support. Lee Tennis is represented by some of the leading tennis real property contractors in the U.S., and its products are sold in many countries around the world. Please visit www.leetennis.com for more information.

About Luck Stone Corporation:

Luck Stone Corporation is one of the largest private, family-owned and operated aggregates suppliers in the U.S. Headquartered in Richmond, Virginia, Luck Stone is the 9th largest producer of crushed stone in the nation. It operates 17 crushed stone plants in Virginia and North Carolina, 2 sand and gravel operations, 6 architectural stone centers and 2 granite fabrication facilities. The company's real estate arm, Luck Properties, strives to develop real estate that is community- and environmentally-friendly. Luck Stone also owns Lee Tennis/HAR-TRU®, the world's most popular type of clay tennis court and a leading supplier of court accessories. Luck Stone is committed to environmental stewardship and community involvement and has been recognized nationally for its conservation and community relations programs. Please visit www.luckstone.com for more information.

###